



Campaign Status

All recorded intent in the campaign counts toward 90%. The campaign roster is the 90% denominator.

Total Disaster Responders

32,499

All Six Divisions

Responders In The Campaign

15,289

The 90% Denominator

Self-Reported

2,690

Of All Recorded Intent

Other Recorded

278

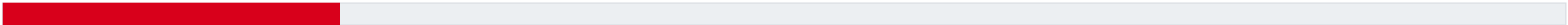
Not Self-Reported

Total Intent Recorded

2,968

19% Of The Campaign

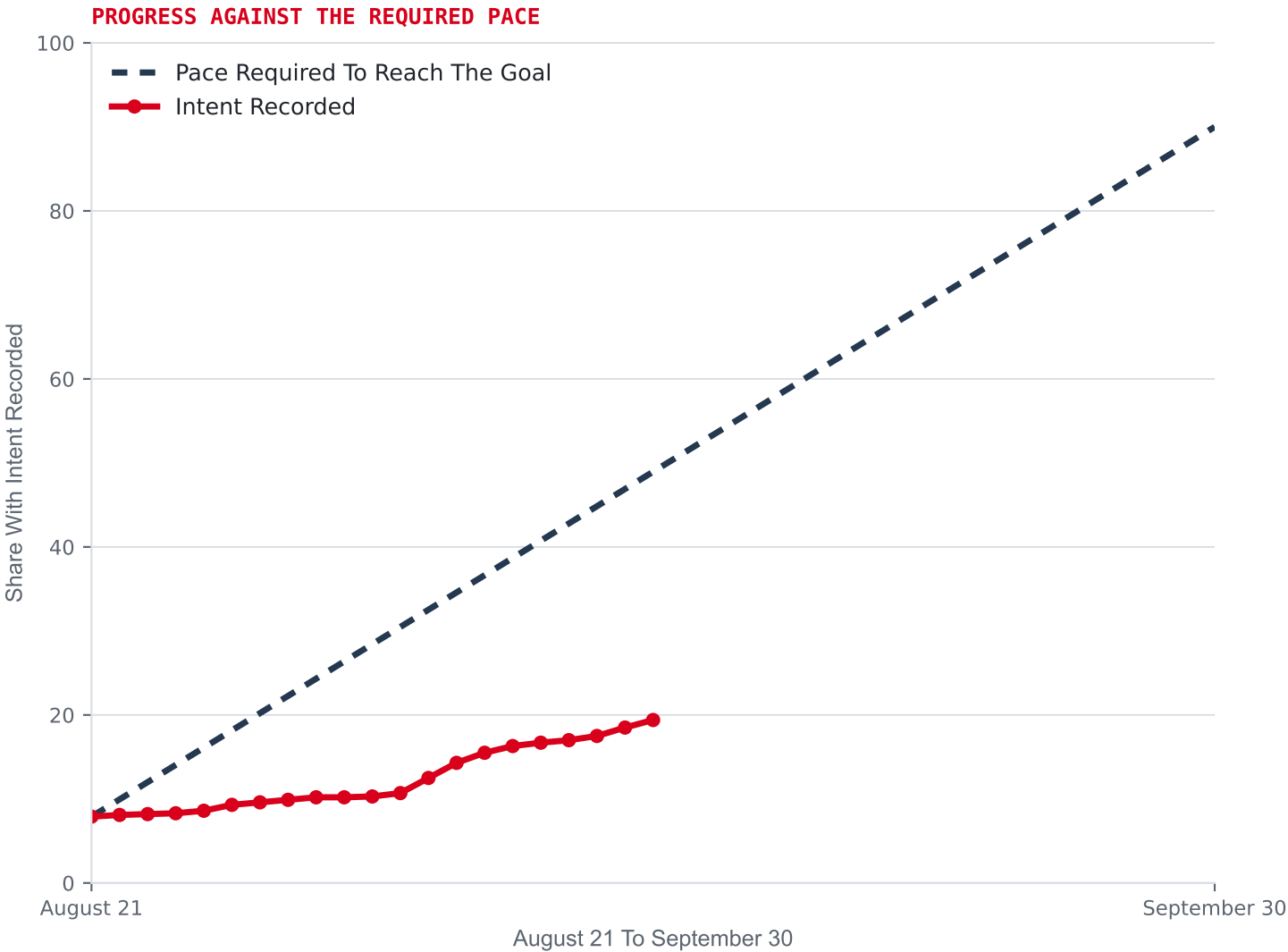
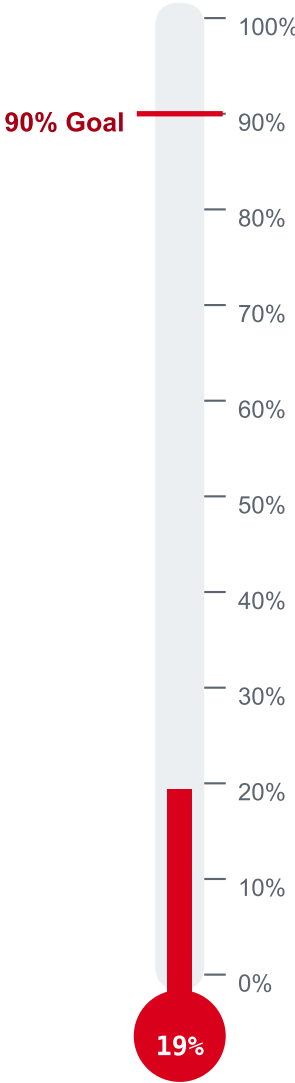
PROGRESS TO THE 90% GOAL



19% Have Intent Recorded

2,968 of 15,289 campaign responders · 0–100 scale · 90% goal

Goal 90%



HOW THE 90% COUNT IS BUILT

Self-Reported

2,690

Other Recorded

278

Total Intent Recorded

2,968 · 19%

Campaign Roster

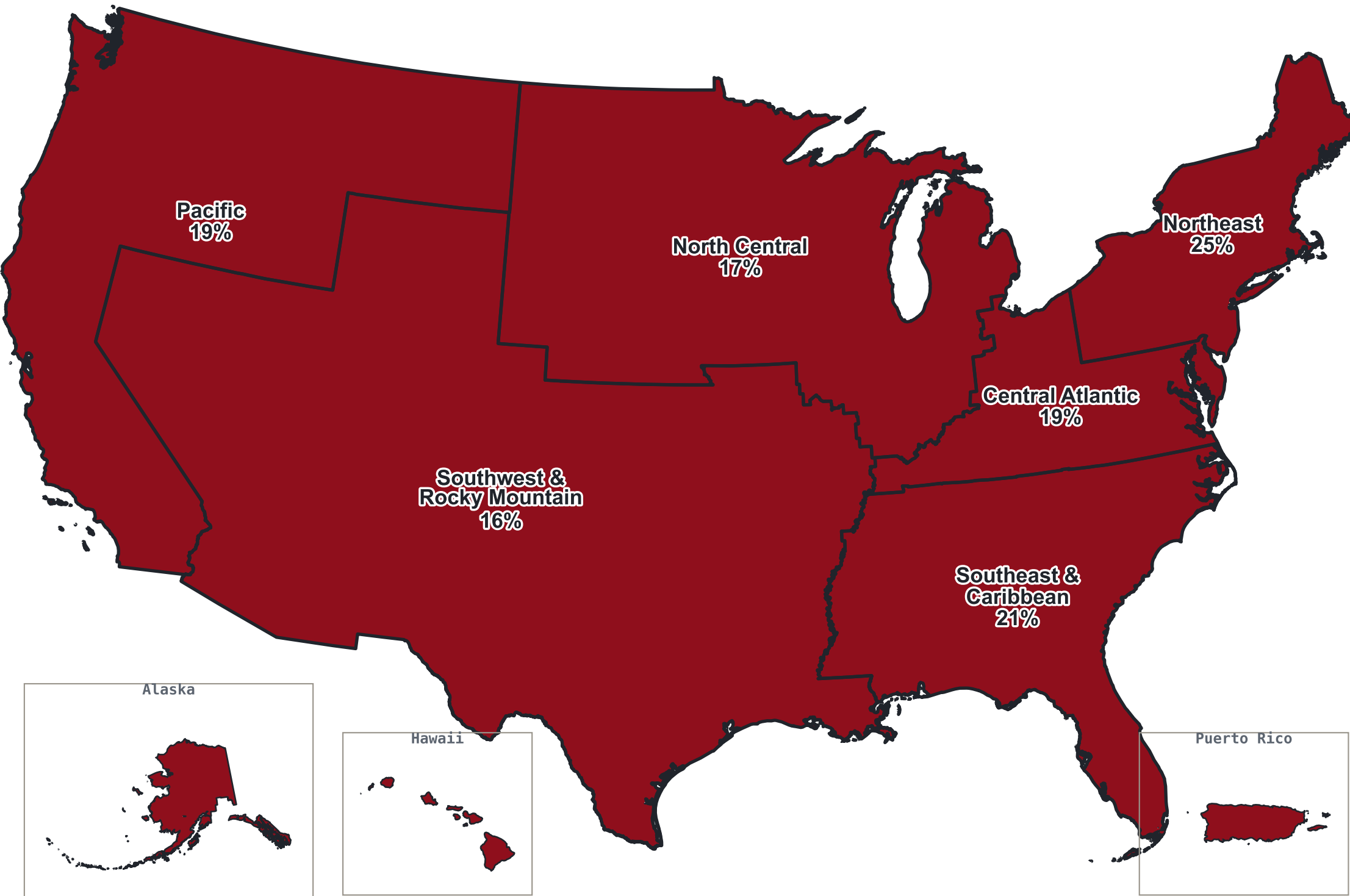
15,289

All recorded intent on the campaign roster · 90% goal



Campaign Update — Intent Recorded

Share Of Campaign Responders With Intent Recorded, Self-Reported Or Recorded Another Way, By Division



Also Served — Guam And American Samoa (Pacific Division) · U.S. Virgin Islands (Southeast & Caribbean Division)

Total Disaster Responders

15,289

The Bigger File

Self-Reported

2,690

Of All Recorded Intent

Total Intent Recorded

2,968

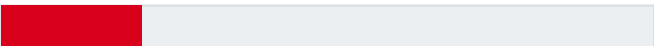
19% Of The Campaign

Goal

90%

Campaign Goal By September 30

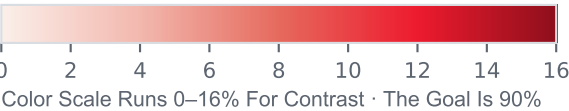
PROGRESS TO THE 90% GOAL



19% Have Intent Recorded

Goal 90%

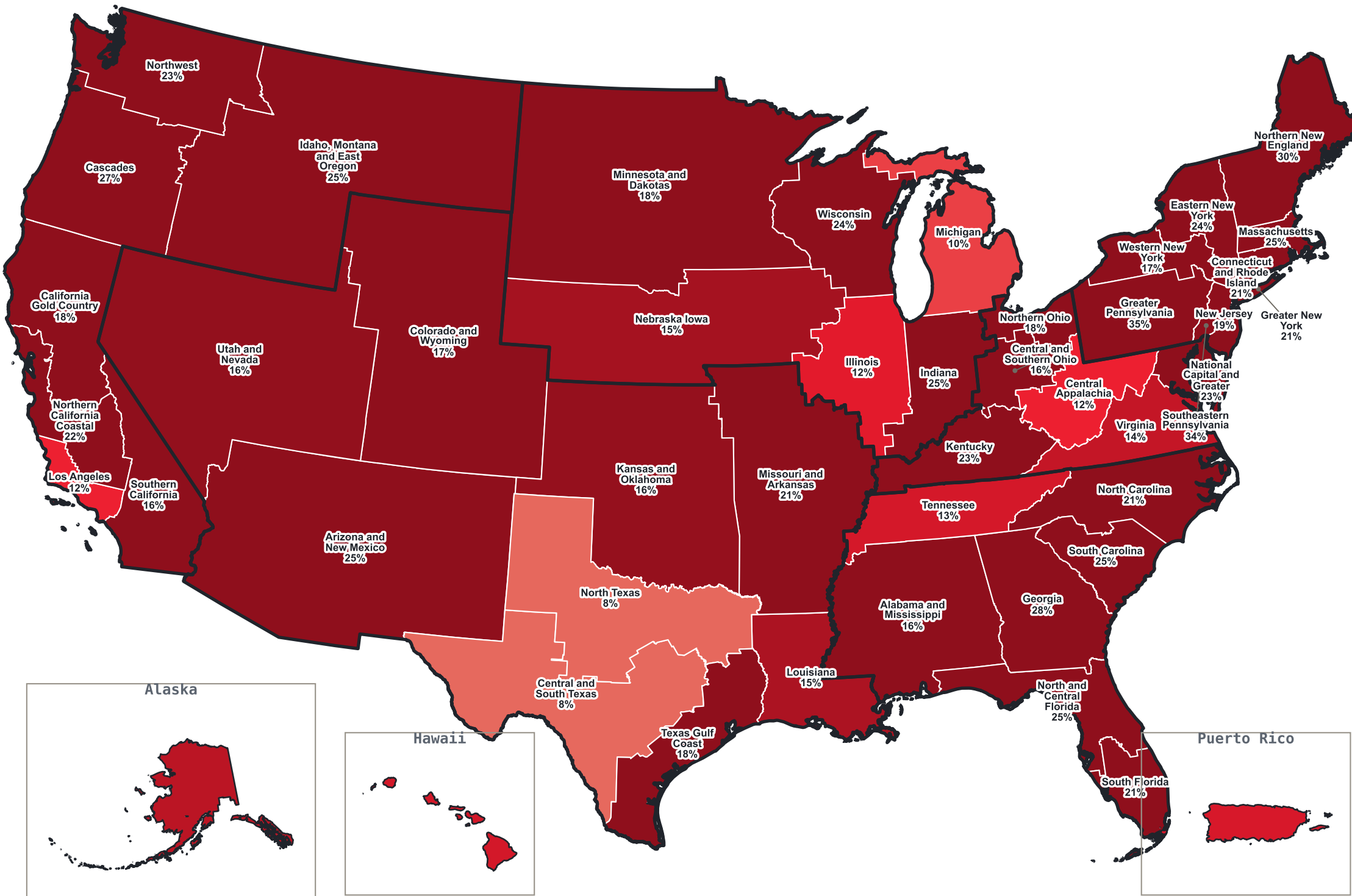
SHARE WITH INTENT RECORDED





Regions — Intent Recorded

Every Region's Share Of Campaign Responders With Intent Recorded · 47 Regions In FY27 Geography



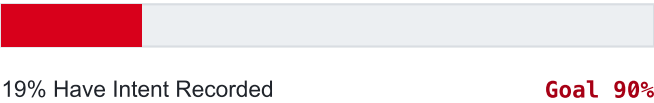
SETTING THE PACE

Greater Pennsylvania	35%
Southeastern Pennsylvania	34%
Northern New England	30%
Georgia	28%
Cascades	27%
Idaho, Montana and East Oregon...	25%

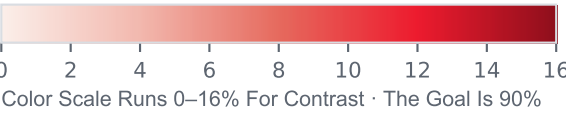
NEED A NAMED OWNER

Central and South Texas	8%
North Texas	8%
Michigan	10%
Los Angeles	12%
Central Appalachia	12%
Illinois	12%

PROGRESS TO THE 90% GOAL



SHARE WITH INTENT RECORDED

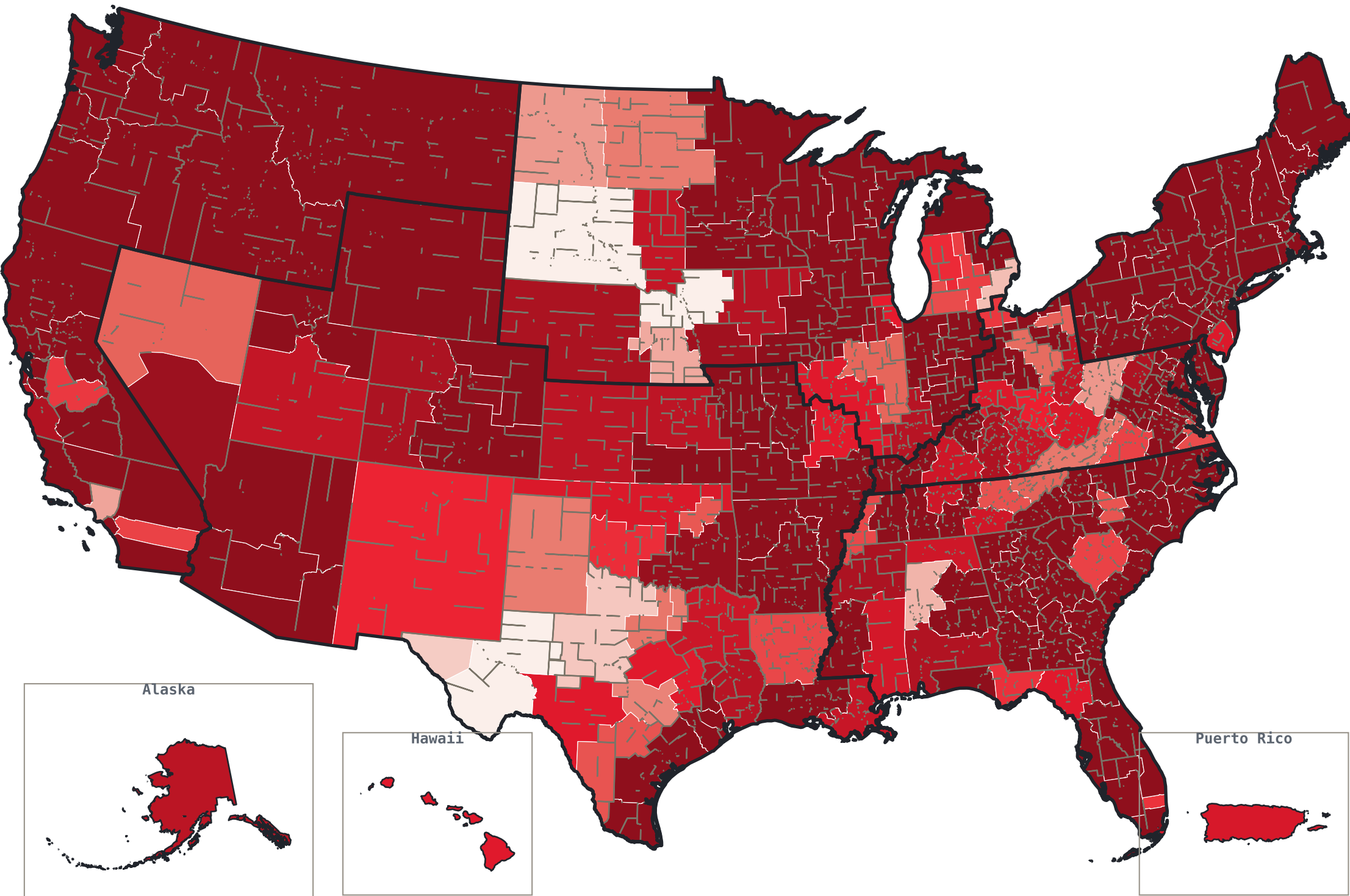


Also Served — Guam And American Samoa (Pacific Division) · U.S. Virgin Islands (Southeast & Caribbean Division)



Chapters — Intent Recorded

All 226 Chapters, Colored By Share With Intent Recorded · Chapter Detail Reads Through The Ranked Lists



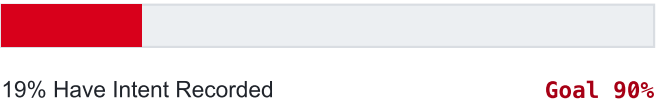
LEADING CHAPTERS • 100+ RESPONDERS

Tampa Bay	34%
Silicon Valley	31%
Greater Atlanta	30%
Northwest Oregon	29%
Central Florida Coast	26%
ARC of the Greater Triangle ...	25%
Greater Inland Northwest	25%
Northern and Central Minneso...	24%

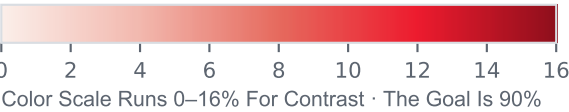
NEED A NAMED OWNER • 100+ RESPONDERS

Southeast Michigan	4%
Central TX	7%
Greater Chicago	12%
Greater St Louis	12%
Hawaii	13%
Puerto Rico	13%
Southeast Louisiana	14%
Alaska	14%

PROGRESS TO THE 90% GOAL



SHARE WITH INTENT RECORDED



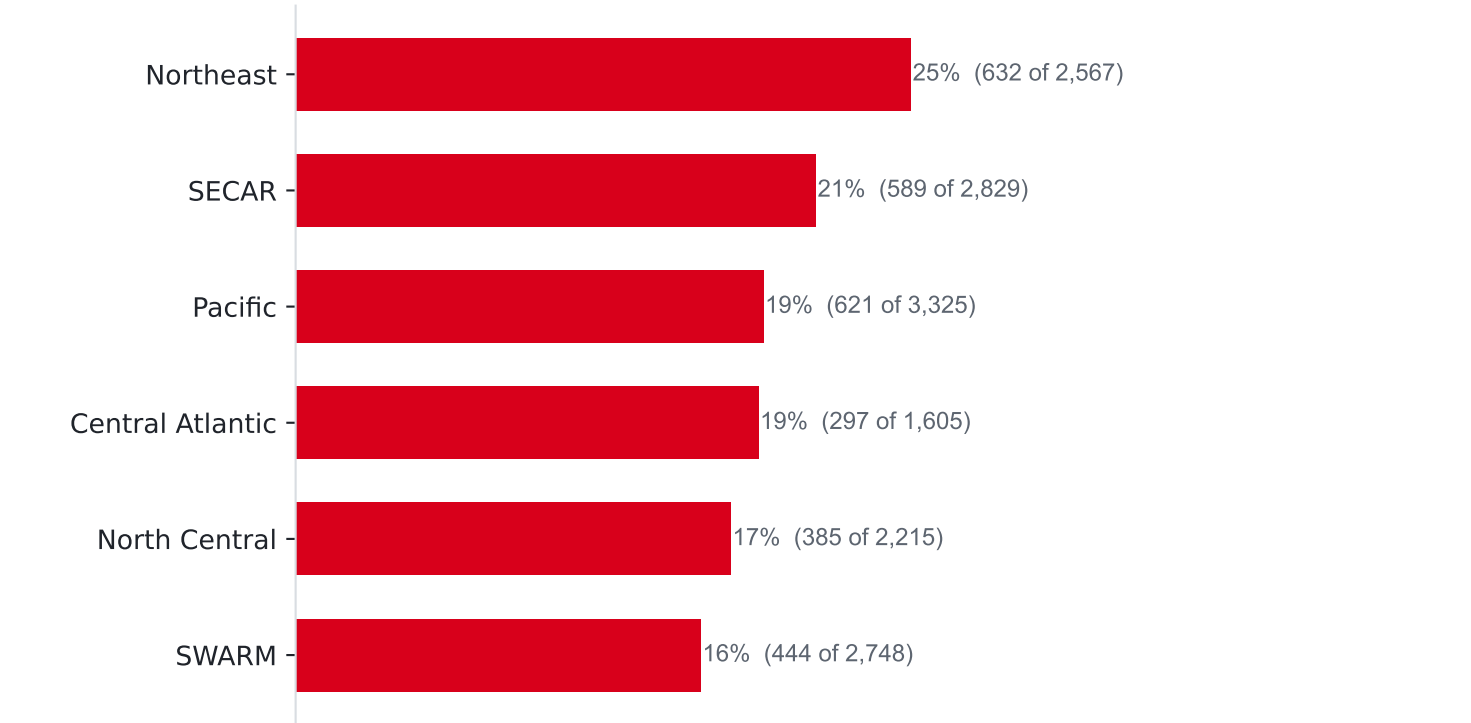
Also Served — Guam And American Samoa (Pacific Division) · U.S. Virgin Islands (Southeast & Caribbean Division)

Standings



Every division, and the regions setting the pace or needing a named owner.

DIVISION STANDINGS



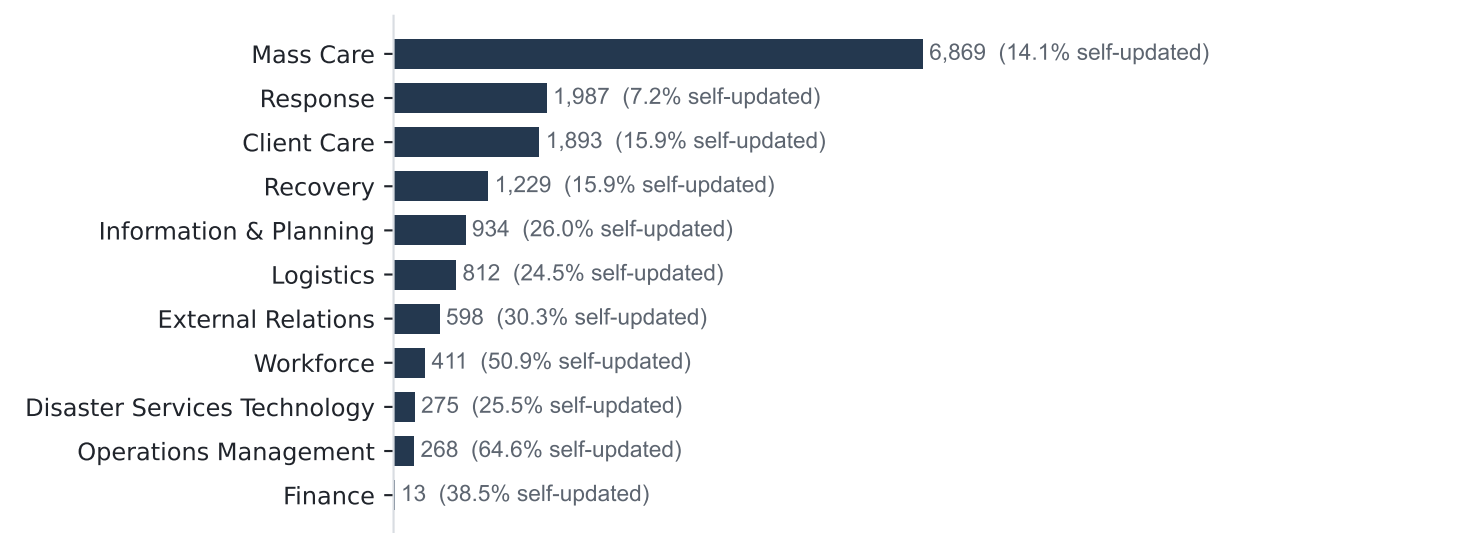
SETTING THE PACE

Greater Pennsylvania	35%
Southeastern Pennsylvania	34%
Northern New England	30%
Georgia	28%
Cascades	27%
Idaho, Montana and East Oregon	25%
Indiana	25%
North and Central Florida	25%
South Carolina	25%
Arizona and New Mexico	25%

NEED A NAMED OWNER

Central and South Texas	8%
North Texas	8%
Michigan	10%
Los Angeles	12%
Central Appalachia	12%
Illinois	12%
Puerto Rico	13%
Tennessee	13%
Pacific Islands	13%
Virginia	14%

What Makes Up The Roster, By Primary GAP



WHAT A RESPONDER HAS TO DO

- 1

Sign In To Volunteer Connection
With the Red Cross ID email and password.
- 2

Open The DCS Responder Page
volunteerconnection.redcross.org/?nd=pg_profile_dcs_responder
- 3

Click Edit GAP & Responder Intent
A faint gray button, top-right of the card. Most people stop here.
- 4

Set Intent On Every GAP
The primary GAP is the one the campaign counts.
- 5

Save, Then Confirm Responder Intent
Today's date appears as the Last Confirmed Date.